

The Alliance for Just Money  
 2021 Financial Reports - YTD 2nd QUARTER

line #	2020	APPROVED BUDGET	ADJUSTED BUDGET	YTD 2nd Quarter	
1	<b>REVENUE</b>				
2	Donations	10919	11900	24500	20182
3	Annual fund	4317	6000	6000	2132
4	Add DonorBox fees	90			0
5	RESTRICTED	6602	5900	18500	18050
6	HowWePay	1500	0	0	0
8	IMMR	0		600	600
9	Member support fund		0	0	0
10	Staff	2362	5900	17900	17450
18	Translations, publications, films/videos	2740	0	0	0
19	Other		0	0	0
20	Educational Activities and Programs	0	500	0	0
21	Conference and webinar registration income		500	0	0
22	Fundraising Event revenue		0	0	0
23	Grants		0	0	0
24	Interest & Dividends	57	50	50	10
25	Membership Fees & Dues	329	2415	1440	555
26	Individuals: membership fees	20	840	840	320
27	Individuals: level 2 - annual dues	309	1425	500	235
28	Organizations: membership fees		150	100	0
29	Organizations: level 2 - annual dues				0
30	Organizations: level 3 - chapter dues				0
31	Sales	0	30	30	0
32	Book sales		30	30	0
33	Merchandise		0	0	0
34	Other	100	0	0	0
35	<b>TOTAL REVENUE</b>	<b>11404.93</b>	<b>14895</b>	<b>26020</b>	<b>20747</b>
36					
37					
38	<b>COSTS/ EXPENSES</b>				
39	<b>OVERHEAD</b>				
40	<b>BOARD DEVELOPMENT</b>	0	150	150	0
41	<b>EXECUTIVE ACTION &amp; SUPPORT</b>	1191	6560	9810	3985
42	Administration payroll	0	0	0	0
43	Bank and payment system fees	136	200	200	70
48	Office supplies		100	100	0
49	Other	47	200	200	0
50	Contract professional services	179	5185	8385	3110
51	Administrative services, general		4500	7700	3000
52	Accounting	169	575	575	0
53	Professional support		500	500	0
54	QuickBooksPlus subscription		75	75	0
55	Graphic design		100	100	100
56	Legal fees (includes tax filing)	10	10	10	10
57	Rent & utilities	0	0	0	0
60	Tech utilities	829	875	925	805
61	DropBox	315	325	325	315

62	Mailchimp	0	0	0	0
63	PMPPro-Membership	200	100	100	0
64	Site Ground	239	250	300	300
65	Zoom	75	200	200	190
66	<b>FINANCE &amp; FUNDRAISING</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
67	Fundraising expenses		0	0	0
68	Grantwriting expenses		0	0	0
69	<b>TOTAL OVERHEAD EXPENSE</b>	<b>1191</b>	<b>6710</b>	<b>9960</b>	<b>3985</b>
70					0
71	<i>PROGRAMS</i>				0
72	Administration of Programs		4500	7700	3000
73	Contract		4500	7700	3000
74	Payroll		0	0	0
75	<b>COMMUNICATION &amp; WEBSITE</b>	<b>5280</b>	<b>3200</b>	<b>3600</b>	<b>600</b>
76	Coffee Houses (MRCH)	0	0	0	0
77	Discussion moderation services		0	0	0
78	Educational materials	2740	0	0	0
79	Editorial services		0	0	0
80	Books	2740	0	0	0
81	Videos		0	0	0
82	Other conferences & webinars	0	300	600	600
83	Conference fees		300	600	600
84	Travel & per diem		0		0
85	Other		0		0
86	Social Media Advertising	40	1400	1400	0
87	Facebook	40	0	0	0
88	Instagram		0	0	0
89	TickTock		0	0	0
90	Twitter		0	0	0
91	Subscriptions & memberships	0	0	100	0
92	Website Development & Maintenance	1000	1500	1500	
93	<b>LEGISLATIVE ACTION</b>	<b>0</b>	<b>500</b>	<b>500</b>	<b>0</b>
94	Communications		250	250	0
95	Research		250	250	0
96	<b>MEMBERSHIP &amp; MOVEMENT</b>	<b>1500</b>	<b>2500</b>	<b>2500</b>	<b>0</b>
97	Membership App-data integrator		2000	2000	0
98	Advocacy & chapter building		150	150	0
99	AFJM conferences, webinars, & speakir	1500	250	250	0
102	Book clubs		0	0	0
103	Welcome wagon		100	100	0
104	<b>RESEARCH &amp; POLICY</b>	<b>0</b>	<b>700</b>	<b>700</b>	<b>0</b>
105	Academic outreach		450	450	0
106	Editorial services		250	250	0
107	Other	78	200	200	0
108	<b>TOTAL PROGRAM EXPENSES</b>	<b>6858</b>	<b>11600</b>	<b>15200</b>	<b>3600</b>
109					0
110	<b>TOTAL EXPENSES</b>	<b>8049</b>	<b>18310</b>	<b>25160</b>	<b>7585</b>
111					0
112	<b>Operating NET</b>	<b>3356</b>	<b>-3415</b>	<b>860</b>	<b>13162</b>
113	Cash on hand at beginning of year		7565	7565	7565
114	Net projected cash on hand at year end	7565	4150	8425	0
115	Cash on hand at end of quarter				20727